**FOR IMMEDIATE RELEASE**

**Fun Learning without A Big Commitment, Dabble Launches Nationwide**

Chicago, IL – October 11. 2012 - - Dabble, a marketplace for affordable, in-person classes, has relaunched its website, now enabling people across the nation to easily teach and take classes. Since its May 2011 launch in Chicago, Dabble has helped over 4,500 people pursue their many curiosities and meet others who share the same passions through classes.

What differentiates Dabble from other learning platforms is the offline, short-term nature of its classes. Unlike online learning, Dabble recognizes that sometimes it takes a group of people in a fun, low-pressure atmosphere to truly stimulate our minds. True to its name, Dabble is also unique with its one-time class offering, realizing that busy adults can’t always commit the time and money to exploring their interests.

Dabble invites anyone with a background, passion or expertise in any subject matter to teach a class. “The beauty of Dabble is that people are using it both to make some extra money and also to market themselves or their business. But all of them are coming to us saying, ‘this is so much fun,’” says co-founder Jessica Lybeck.

Dabble taps into the notion that knowledge is everywhere but often untapped. With Dabble, the platform now exists for the everyday person to share that knowledge. And the possibilities are endless. Classes range from the more common (photography, pasta making, welding) to the unique and specialized (Doctor Who 101, Walking in High Heels).

The Dabble re-launch introduces a new design and more sophisticated tools for teachers, students and class venues. For a limited time, teachers will receive 100 percent of the fees for their class referrals. Improved site features also include crowdsourcing of class topics, class ratings and reviews, and editing tools for teachers who source their own students. “We've received over 500 requests for cities across the country since our launch, but we wanted to make sure that we polished our product before expanding," says Lybeck.

More importantly, Dabble is a dream come true for busy young professionals who also have greater passions beyond their day job. "We're not about serious diploma-type education," says co-founder, Erin Hopmann. "We're more about exploration - getting out of your comfort zone, finding an alternative way to spend a night, and enjoying every minute of it."

# # #

Dabble ([www.dabble.co](http://www.dabble.co/" \t "_blank)) is an online marketplace where curious learners can sign up for one-of-a-kind classes, everyday experts can teach their unique talents and local venues can host classes and drive sales. Dabble is designed to give new learning options to those with busy lifestyles. “Dabblers” navigate a user-friendly website to explore affordable ($20-$40) classes while teachers and hosts are given simple steps to promote and market their event.

Dabble on Facebook: [www.facebook.com/dabblehq](http://www.facebook.com/dabblehq" \t "_blank)

Dabble on Twitter: [www.twitter.com/dabblehq](http://www.twitter.com/dabblehq" \t "_blank)

Contact:  
Jessica Lybeck  
jess@dabble.co  
612-202-0857